

Privacy Policy - for dealers

Under the new General Data Protection Regulation (GDPR) which becomes law on 25 May 2018 (and replaces the existing Data Protection Act 1998), if you complete our dealer entry form, or whether we already hold your details, we are obliged to make it clear how that data will be used and your rights in allowing us to hold your business and / or personal information.

Description

The Sheppard's World database of dealers in antiquarian / second-hand books, antique prints and maps, and ephemera has been created for the express benefit of those registered. It is one of the largest Internet based central sources of trader's information and it has been designed to allow any member of the book trade and public to source a dealer who may have the item(s) he or she seeks to buy - or for a dealer, collector and member of the public to whom he / she wishes sell an item(s).

Important

In completing an entry, or updating the details, you enter only accurate data. It is in the commercial interests of each entrant to ensure the details are correct at all times.

The entry is in your control. In completing the details, you are:

1. Expressly agreeing in law as a contract, that we can display your information.
2. You are opting in to the Sheppard's World Database.
3. You agree to update your data whenever changes occur.
4. You are free to have your entry removed at any time by request which we will acknowledge.
5. You accept that we may contact you by email, telephone, or by post.
6. You accept that we can email you our weekly e-newsletter, *Sheppard's Confidential*. You are free to opt out of these broadcasts at any time while remaining on our database for your commercial benefit. You can remove yourself from the mailing list at any time by clearing the appropriate box in your entry form – or by using the 'Opt Out' link in the newsletter.
7. We will maintain your entry details on line along with personal details for a period of 5 years. At which time, we will ask you to re-confirm your acceptance for us to hold your information.
8. We will keep the data on a commercially secure website host.
9. We will make every effort to ensure your data is secure.
10. We will not sell a list with your details or as a gift to any third party.